

The Berliner | Print

Germany's largest English-language publication



Publication dates 2025

Issue 237 (Jan./Febr.)	19.12.24
Issue 238 (March)	27.02.25
Issue 239 (April)	27.03.25
Issue 240 (May)	24.04.25
Issue 241 (June)	28.05.25
Issue 242 (July/August)	26.06.25
Issue 243 (September)	28.08.25
Issue 244 (October)	25.09.25
Issue 245 (November)	30.10.25
Issue 246 (December)	27.11.25
Issue 247 (Jan./Feb. 2026)	18.12.25

Contract deadline:

Monday, 8 working days before publication date

Ad deadline:

Wednesday, 6 working days before publication date

Berlin arts, culture, places and people

The Berliner is Germany's largest English-language publication. The magazine is aimed at both internationals living and working in Berlin and visitors to the city. Whether you are a seasoned Berliner or a fresh arrival, The Berliner is the indispensable guide to all things

Berlin – culture, people, art, music, food, history, current events, and more. Alongside print, The Berliner flexes a strong digital arm, with a high-traffic website and an exponentially growing social media following.

Frequency: 10 Issues/Year

Print run: 15,000 copies

Length: 100 pages

Copy price: € 7,50

Subscribers: 2,500 (incl.e-paper)

Format: 210 × 297 mm

Distribution: Sold at 600 locations throughout the city, mainly in areas of tourist interest – at all major transit kiosks, transport hubs and airports, and in bookstores, cinemas, cafés, language schools and museums. Available as a digital e-magazine via e-kiosks such as Yumpu, Readly and Big Cartel.

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Formats and prices

Cover pages

Format (width × height in mm)	Bleed (+ 5 mm)	Print area	Price
1/1 Inside Cover front (U2)	210 × 297		2.540 €
1/1 Inside Cover back (U3)	210 × 297		2.540 €
1/1 Back Cover (U4)	210 × 297		2.730 €

Editorial section

1/1		210 × 297	2.270 €
1/2	vertical	100 × 297	1.200 €
1/2	horizontal	210 × 149	1.200 €
1/3	vertical	69 × 297	880 €
1/3	horizontal	210 × 103	880 €
1/4	vertical	52 × 297	685 €
1/4	horizontal	210 × 80	685 €
1/4	page box		90 × 131
1/8	vertical		42 × 131
1/8	horizontal		90 × 63
1/16	vertical		42 × 63

Culture Calendar

Stopper		44 × 41	99 €
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Special deals

Advertorials

With our broad selection of advertorials and advertorial formats created exclusively for you, we enable your enterprise to present your content via all The Berliner channels in impeccable English in a high-quality and credible manner.

For advertorials and other forms of integrated communication developed by our editorial team, we will provide you with an individual offer tailored to your needs.

Format	Content	Price
1/1 page Premium	Concept and content are developed together with the EXB team. One correction loop (excl. professional shootings and illustrations).	3.000 €
1/1 page	Content and up to three graphic elements provided by the client, edited and designed by the EXB team. One correction loop.	2.250 €
1/2 page	Content and design provided by the client (one graphic included). One correction loop.	1.250 €

Insert distribution

You can also distribute your own advertising material to our readers. Your pre-printed inserts can be enclosed with our print magazine. Whether as an insert, booklet, tip-on or supplement - we will be happy to advise you! Minimum circulation: 10,000 copies.

Inserts			Price up to 20g* (per 1000 copies)
Format	Weight		
Minimum format:	100 × 120 mm	max. 50 g	71 €
Max. format:	195 × 270 mm		
<small>* €2.60 surcharge per 5g of extra weight. Higher weight possible upon agreement. Possible fold types: cross fold, wrap fold or centre fold / only tabbed: window fold or zigzag fold (fanfold).</small>			

Production of inserts, booklets, advertorials, books, etc.

Production includes editorial support and implementation (repro, layout, printing) as well as insertion (e.g. booklets) and delivery. Advertorials are charged at the current advertising rates plus production costs (concept, layout, editing). Reach out to us, we will be happy to advise you: anzeigen@tip-berlin.de.

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Technical information

Data transfer

via Dropbox, WeTransfer or
E-mail: anzeigen@tip-berlin.de

Accepted file formats

PDF PDF/X-4, fonts included
EPS fonts included, or converted to paths
TIFF resolution min. 300 dpi

Colour mode

Colours must be converted to CMYK mode. Minor deviations in tone value and print registration are due to the printing process and do not entitle a client to claims.

Color profiles

Cover pages: ISO Coated v2
Inside section: PSO LWC Standard

Data naming

In order to be able to guarantee a better allocation, we ask for the name of the booked publication, issue no., your name and the format of the delivered advertisement:
Publication_issueNr_client_name_format e.g.:
TheBerliner_242_Max_Mustermann_90x131.pdf

Submission of data

Each data submission must provide a filled order sheet. When submitting your data, please let us know if you are doing it via Dropbox, WeTransfer or email. An info file must be submitted with the file containing your print-ready advertisement, stating: for which issue the ad is intended, customer name, file name, ad size, contact person with telephone, fax, Email and, if applicable, cell phone number, as well as ad category (if known).

Bleed ads

Required bleed: +5 mm. Due to bleed tolerance, we recommend placing relevant content (font, logo, etc.) at least 5 mm from the bleed margin. In the case of landscape format and full-page ads, we recommend placing relevant content (font, logo, etc.) with a distance of 10 mm from the inner margin.

Delivery addresses (inserts & AdSpezials)

Samples for review:

Tip Berlin Media Group GmbH
Operational Department (Dispo)
Müllerstr. 12
13353 Berlin

Released products:

Möller Pro Media GmbH
Zeppelinstr. 6
16356 Ahrensfelde

Receipt of advertising material: Mon-Fri 7 a.m. – 2 p.m.; delivery dates according to contract. Please specify the following on the delivery papers: „Issue name/issue no./advertiser name/circulation size“. Delivery notification 48 hours prior to delivery at:
trittmatter@moellerpromedia.de
Fax 030 41 909 - 288

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Contact & Publishing details

Publisher introduction

Tip Berlin Media Group GmbH

We are a multimedia publishing house based in Berlin. Among other things, we publish the large, traditional city magazine *tipBerlin*, the English-language magazine *The Berliner* and digital media, such as the websites www.tip-berlin.de and www.the-berliner.com. We also manage social media channels on Facebook, Instagram and Twitter for *tipBerlin* and *The Berliner* and produce numerous high-quality special editions.

Through *MetropolenConnection*, we additionally market other city magazines across Germany. Among others, our marketing portfolio includes the magazine of the Berliner Philharmoniker, „PHIL“, the IHK vocational training magazine „POSITION“, the „MuseumsJournal“ and „Der Märkische Angler“, the publication of largest German fishing association in Berlin-Brandenburg.

The *Tip Berlin Media Group* also produces content for other media outlets, including event tips, listings and editorial content. On behalf of clients, we create



magazines, manage websites and social media channels editorially and develop distribution concepts.

As an agency, we develop communication strategies and organise both client-specific and public events. In the food sector, we specialise in creating culinary experiences, such as Weinmahleins, the Berlin Food Festival, or Kiezgourmet tours around Berlin. We also offer exclusive backstage visits to Berlin's theatres and museums.

» www.tipberlinmediagroup.de

Contact Media Consulting

Tip Berlin Media Group GmbH

Müllerstr. 12
13353 Berlin

Tel. 030 233 269 - 600

Fax 030 233 269 - 899

Email » anzeigen@tip-berlin.de

Publishing details

Terms and conditions

Our general terms and conditions of payment and business apply to the processing of orders:
www.tipberlinmediagroup.de/agb

Payment terms

All prices are stated in € per ad, plus VAT. Payment is due 10 days after receipt of the invoice without any deductions. A 2% discount is offered for payments via direct debit.

Bank details

IBAN DE24 1001 0010 0572 8341 05
BIC PBNKDEFF | Postbank
District court of Charlottenburg (Amtsgericht); HRB 150855 B;
VAT ID: DE290376398